

## OBJECTIVE

Find Freelance Web Design, Marketing, and Search Engine Optimization work.

## SKILLS & PROGRAMS:

- Mac & PC
- Adobe Dreamweaver (MX to CS3)
- Adobe Illustrator (CS to CS3)
- Adobe Photoshop (7 to CS3)
- Adobe Contribute (CS to CS3)
- Adobe Flash (MX to CS3)
- Actionscript (1.0 to 3.0)
- Adobe Fireworks (MX to CS3)
- Adobe InDesign (CS2 to CS3)
- Adobe PDF form design
- HTML, CSS, XHTML, XML, PHP
- ASP.NET skinning
- Organic SEO
- Inbound link building
- Creative Content Writing
- Yahoo Marketing
- Google Adwords
- Logo & Print Design
- Google Analytics
- Google Webmaster Tools
- Pro Tools 7.0
- Adobe Premier (CS3)
- Video Editing (Analog and Digital)
- Forum Software Customization
- DNS Management
- SSL installation
- Authorize.net ecommerce
- Solid Communication Skills
- Microsoft Office & OpenOffice.org
- Basecamp Project Management

## RECENT EXPERIENCE:

### **Freelance Web Designer - Bohn Studios, December 2003 - Present**

Designed over 70 websites and 15 logos for clients across a wide range of industries. Duties include: 1) collecting and writing content, designing website information architectures, designing prototypes in fireworks / photoshop, 2) making changes to prototypes per client requests, 3) coding pixel-to-pixel conversions of finalized .png (or .psd) files into HTML templates (full CSS based layouts for the past year), Apache hosting set-up in Plesk or WHM, and launching each website live per custom client specifications.

### **Web Designer / Google Adwords Manager, Mills Group, Inc. December 2005 - June 2008**

Designing and managing a network of over 30 unique property websites. Implemented process and content management delegation system via Dynamic PDF forms and Adobe Contribute. Designed PDF's for printable property information for 30+ properties. Directed and produced photography and video for The Boulders at Katy Trail. Set-up high ROI Adwords marketing campaign for condo properties.

### **Internet Marketing Expert - University of Missouri April 2003 - April 2004**

Analyzing and improving existing course websites at Pierre Laclède Honors College, served as internet marketing panel expert for weekly meetings with Old North St. Louis Restoration Group, Designing templates for Public Policy Research Center's "Creating Livable Communities Symposium" (final template design later became the basis for web uniformity standards at University of Missouri - St. Louis).

\* references available upon request

## AWARDS & CERTIFICATION

DesignFirms.org (2005, 2006, 2007)  
American Association of Webmasters (2006)  
United States Web Awards (2004)  
Cisco Certified Web Designer (2001)



## EDUCATION

Farmington High School, diploma 2002  
(Senior Class President & dual-enrolled full-time in college by age 16)  
University of Missouri St. Louis 2002 -2003  
(GPA 3.2, Honors College) - no degree